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3C 2500 MAIL ROOM

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Applicants : Edward B. Knudson et al.  
Serial No. : 09/418,461  
Filed : October 15, 1999  
For : INTERACTIVE TELEVISION PROGRAM GUIDE  
SYSTEM WITH PAY PROGRAM PACKAGE  
PROMOTION  
Group Art Unit : 2773  
Examiner :

Hon. Assistant Commissioner  
for Patents  
Washington, D.C. 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
applicants wish to call the attention of the Examiner to the  
following references:

U.S. Patents

4,905,094	2/27/90	Pocock et al.
4,937,863	6/26/90	Robert et al.
4,977,455	12/11/90	Young
4,992,940	2/12/91	Dworkin
5,077,607	12/31/91	Johnson et al.
5,204,897	4/20/93	Wyman
5,208,665	5/4/93	McCalley et al.
5,260,999	11/9/93	Wyman
5,325,423	6/28/94	Lewis
5,343,239	8/30/94	Lappington et al.
5,353,121	10/4/94	Young et al.
5,357,276	10/18/94	Banker et al.
5,404,393	4/4/95	Remillard
5,412,720	5/2/95	Hoarty

5,583,560	12/10/96	Florin et al.
5,592,551	1/7/97	Lett et al.
5,627,940	5/6/97	Rohra et al.
5,640,501	6/17/97	Turpin
5,640,577	6/17/97	Scharmer
5,664,111	9/2/97	Nahan et al.
5,715,314	2/3/98	Payne et al.
5,715,399	2/3/98	Bezos
5,727,163	3/10/98	Bezos
5,960,411	9/28/99	Hartman et al.
6,016,141	1/18/00	Knudson et al.

#### Foreign Patent Documents

WO 94/14283	6/23/94	PCT
WO 94/14284	6/23/94	PCT
WO 95/30961	11/16/95	PCT
WO 95/32583	11/30/95	PCT
WO 95/32585	11/30/95	PCT
WO 96/09721	3/28/96	PCT
WO 96/38799	12/5/96	PCT

#### Other Documents

Brugliera, V., "Digital On-Screen Display: A New Technology for the Consumer Interface", Symposium Record: Cable TV Sessions - 18th International Television Symposium and Technical Exhibition, June 1993, pp. 571-86.

Cox, J., et al., "Extended Services In A Digital Compression System", Proceedings From Eleven Technical Sessions: 42nd Annual Convention and Exposition of the National Cable Television Association, June 1993, pp. 185-91.

Markowitz, A., "Companies Jump On Interactive Bandwagon", Discount Store News, December 6, 1993, pp. 4 and 131.

Sussman, A., "GTE Tunes In to Home TV Shopping", PC Week, June 28, 1988, p. C15.

"Technology: Turn on, tune in and print out - An experimental interactive television service is set to alter our viewing habits", Financial Times (London), 10/14/93, p. 11.

These references (copies enclosed) are also listed on the attached Form PTO-1449, submitted in duplicate.

This Supplemental Information Disclosure Statement is being filed before the mailing of a first Office action on the merits of this application (as far as the undersigned is aware). It is therefore believed that no fee is due for consideration of the references cited herein. However, if the Patent and Trademark Office determines that a fee is due for consideration of these references, then the Commissioner is hereby authorized to charge that fee to Deposit Account No. 06-1075 (a duplicate copy of this Supplemental Information Disclosure Statement is enclosed herewith).

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

**I** Hereby Certify that this Correspondence is being Deposited with the U.S. Postal Service as First Class Mail in an Envelope Addressed to: ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231 on

August 3, 2000  
Lori N. Scott  
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